

GUIDELINES ON Pharmaceutical/Medical Device Sponsorship

- Events organised and funded by a single pharmaceutical company could not garner CPD credits. Events funded by a single pharmaceutical company must have an independent organising committee and the educational component of the meeting should be standalone and should not be exclusively related to any company or product promotion. Wherever possible, sponsorship should be obtained from more than one company to avoid the perception of undue influence or favouritism.
- Events funded by an unrestricted educational grant with multiple pharmaceutical companies involved are eligible for CPD credits.
- All events funded, either partially or wholly, by one or more pharmaceutical companies cannot be influenced by the company (ies) on the planning, program content, selection of speakers or support material.
- It is acceptable for the funding source to restrict donated funds to certain elements of a program, e.g. speaker costs, travel, refreshments or materials.
- Educational component of any meeting should be standalone and should not be exclusively related to any company or product promotion.
- Only unrestricted educational and research grants are acceptable.
- Where there is a contribution from a pharmaceutical company, medical device company or other commercial interest this should be clearly stated.
- All promotional activity should be confined to the exhibition area.
- Pharmaceutical representatives should not speak or present during the educational component of the meeting.
- Where events are industry funded it is important that the nature of the relationship between sponsor and individual speakers is clarified.
- If speakers are paid, a copy of the contract should be provided on the application for PCS accreditation.
- All paid speakers (and speakers with any other conflicts) should have a conflict of interest slide in their presentation that indicates the nature of their conflict.
- Slides may not have a company logo.